

Prevention Programming

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Prevention and Early Intervention Team/

Community Policy Management Section

NC Division of Mental Health, Developmental Disabilities and Substance
Abuse Services

LME Directors Meeting 8/10/07

NC Department of Health and Human Services

N.C. Substance Abuse IMPROVEMENT PROJECT

Prevention Programming: Substance Abuse Prevention and Treatment Block Grant (SAPTBG)

NC Department of Health and Human Services



SAPTBG - \$7 million for Prevention

- Prevention set-aside-20% of total substance abuse award from Substance Abuse Mental Health Services Administration(SAMHSA
- Federal requirement to use the set-aside for prevention services only (non-ucr)
- Responsible for purchasing prevention services and reporting according to block grant specifications from the Center for Substance Abuse Prevention.



Requirements:

Ensure the expenditure of no less than its designated allocation amount detailed in the substance abuse federal non-ucr child SA prevention account and designate a lead for monitoring of the funds.

Mid-Year reports due January 20th and yearend due July 20th



Requirements:

Ensure funding and prevention activities are reported according to the identified 6 strategies:

- Information Dissemination
- Education,
- Alternatives,
- Problem Identification and Referral,
- Community-based process and
- Environmental approaches



Requirements: Data/Outcomes

- Federal requirements impose a penalty if reporting is not in compliance with performance measures.
- Form P1-annual report of persons served, age, race, ethnicity, gender
- Form P2-Evidence based substance abuse prevention programs implemented

N.C. Substance Abuse IMPROVEMENT PROJECT

Prevention Programming:

Substance Abuse Prevention and Treatment Block Grant (SAPTBG)

SYNAR Requirements

NC Department of Health and Human Services



Federal Synar Amendment

- Mandates all states to conduct specific activities to reduce youth access to tobacco products
- Is administered through the Substance Abuse Prevention and Treatment Block Grant
- NC DHHS is responsible for implementing requirements of the Synar Amendment



Synar Amendment Penalty

- States that do not meet performance targets each year are subject to a 40% penalty in the Substance Abuse Prevention and Treatment Block Grant.
- For NC, this is a potential loss of \$15,000,000.



LME Reporting-SYNAR

Substance Abuse Prevention and Treatment Block Grant Compliance Report

- Mid-year (due January 20th) and Year-end (due July 20th)
- Section IV SAPTBG Synar Amendment Activities, Pages 12-14.
- Minimum Requirement: 48 hours of activity during the sixth month period.
- Areas of Focus: Community Collaboration, Merchant Education, Law Enforcement Related Activities, Media & Public Relations.



Statewide Activities

Retailer Education and Training in Local Communities

- Red Flag Merchant Education Campaign
- Face to Face Visits or Group Training (LMEs and law enforcement)

Community Education and Mobilization Activities

- Trainings with community groups, youth
- Recognition Activities, Pledge Campaigns
- No Ifs, Ands or Butts Campaign, TEE Awards

Law Enforcement Activities

- 7,200 Tobacco Compliance Checks Annually
- Be A Responsible Seller Program (ALE)

Media Activities to Raise Awareness

News stories from compliance checks and community events



Red Flag Materials





Red Flag Slogan



"If You See Red, The Tobacco Sale Is Dead"



Reward/Recognition Programs





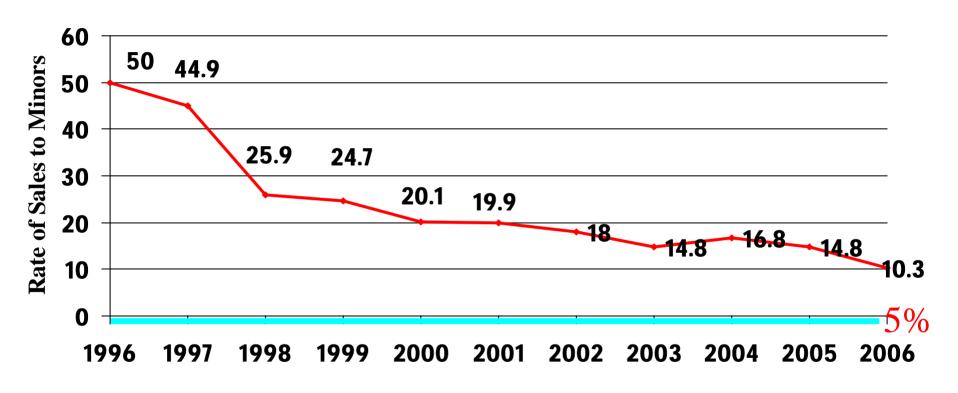
Results of Annual Inspections of Retail Tobacco Outlets

State negotiated performance targets and time frames for reaching the desired Synar Amendment 20% target as follows:

<u>Year</u>	Performance Target	Actual Buy Rate
1996	50%	(Baseline established)
1997	41%	44.9%
1998	34%	26 %
1999	28%	25 %
2000	24%	20.1%
2001	22%	19.9%
2002	20%	18.0%
2003	20%	14.8%
2004	20%	16.8%
2005	20%	14.8%
2006	20%	10.3%



Tobacco Sales to Minors in NC



NC Department of Health and Human Services, Division of MH/DD/SAS, Community Policy Management Section, State Synar Youth Purchase Survey (2006), Raleigh, NC



Safe and Drug-Free Schools and Communities Act (SDFSCA)

Governor's Drug and Violence Prevention Funds- US Department of Education

- NC-GOVERNOR'S 20% SET-ASIDE-\$1.7 million
- Competitive grant award for 2.5 years
- Awarded to 14 LMEs for implementation of evidencebased prevention programs



Safe and Drug Free Schools and Communities Act (SDFSCA)

Requirements:

- Programming focused on 5 principles of effectiveness as outlined in initial application: needs assessment, based on performance measures, evidence based, evaluation, parent involvement
- Mid-Year and Annual Reports focusing on outcome measures related to risk-factors
- Responsible for data reported from each provider aggregated for annual report



Strategic Prevention Framework-State Incentive Grant (SPF-SIG

NC SPF-SIG:

 State expected to implement a framework for prevention that includes 5 steps for accountability:

Needs assessment, capacity building, planning, implementation and evaluation

- Funding awarded to states for infrastructure development and capacity building:
- \$2.5 million dollars per year for 5 years



Strategic Prevention Framework-State Incentive Grant (SPF-SIG

NC SPF-SIG:

- Funding allocated to 12 LMEs that cover 18 counties
- Priority area of alcohol related crashes and fatalities
- First year: \$100,000 to each county for local needs assessment and capacity building to address priority; up to 3 years funding available



Strategic Prevention Framework-State Incentive Grant (SPF-SIG

SPF-SIG:

What you can do?

Support staff who manages the SPF funds and allow flexibility with implementation of the 5- step model (if SPF-site-travel, coordination efforts)

Ensure all providers are trained in the SPF model by indicating requirements in contracts (all LMEs)

Encourage coalition building in local communities that include attention to drinking and driving.



OVERALL PREVENTION PROGRAMMING

What you can do?

- Adopt the Strategic Prevention Framework (SPF) as a model for prevention programming
- Integrate all sources of funds for planning of prevention services utilizing the SPF model
- Identify resources for coalition development and mobilization—can use SAPTBG funds as well



OVERALL PREVENTION PROGRAMMING

- Legislature approved funds for coalition development
- LME responsible for purchasing services and establishing relationships with local coalitions
- Utilize new funding to develop prevention infrastructure in local communities.



Prevention Programming

Get Excited About SPF!



Division Contacts

Prevention Programs

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